



FOR IMMEDIATE RELEASE

23 September 2009

Safestore Holdings plc
("Safestore" or the "Company")

Board Appointment

The Board of Safestore, the largest self storage retailer in the UK and Paris, is pleased to announce the appointment of Keith Edelman as Non-Executive Director.

Keith Edelman, aged 59, joins the Safestore Board with immediate effect. He will also be a member of the Remuneration, Audit, and Nomination Committees.

Mr Edelman is currently Chairman of Metroracing Limited and NIRAH Holdings Limited and a Non-Executive Director of Beale Plc and Arnotts Limited. From 2000 to 2008, he was Managing Director of Arsenal Holdings Plc and was responsible for the £435 million development and operation of Emirates Stadium and the £350million residential development at Highbury Square. Prior to this, he was the Chief Executive of Storehouse Plc, Managing Director of Carlton Communications Plc and Corporate Planning Director of Ladbroke Plc. Mr Edelman was previously a Non-Executive Director of Eurotunnel Plc and Non-Executive Chairman of Glenmorangie Public Limited Company.

Safestore's Chairman, Richard Grainger, said:

"We are delighted to welcome Keith to the Board of Safestore. His experience at the highest level over many years in both public and private companies in different industry sectors will add significantly to the range of skills already represented on the Board. We look forward to working with him."

There are no further details requiring disclosure under Listing Rule 9.6.13.

END

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Notes to editors:

- Safestore Holdings is the UK's largest self storage group with 95 stores throughout the UK, including 42 within the M25. In addition, it is the largest operator in central Paris with 22 stores.
- The Company provides storage facilities to more than 41,000 domestic and business customers.
- Safestore has a maximum lettable area ("MLA") of 5.4 million sq ft (including the 7 expansion pipeline stores) of which 2.8 million sq ft is currently occupied.
- As the UK's only national self storage provider, Safestore is uniquely positioned to meet the needs of companies requiring a national service.
- A strong balance sheet and operational cash flow allow Safestore to invest in continual improvements in the operational performance of its stores, in new store development and acquisitions where appropriate.