PRESS RELEASE

SAFESTORE HELPS FAMILIES PACK AWAY SUMMER GEAR

- With a little help from Tesco's Club Card -

Safestore, the UK's largest self storage provider, in partnership with Tesco, is on hand to help you pack away all those summer accessories needing a storage home in the colder months ahead.

As the days slowly get shorter and the new school year beckons, summer favourites such as above ground splash pools, outdoor toys, BBQ equipment and even garden furniture can take up space which the garden shed may not be able to accommodate - or be ideally weatherproof. Summer gear left lying around is a magnet for thieves and the prized car may risk getting scratched by the swingball kit, garden tools and bicycles lined up against the garage walls.

Families taking advantage of the seasonal sales to buy their summer staples for next year may not be giving too much thought over where to put it all until then. And for those with heaving wardrobes, where can you stash summer clothes and shoes until they're needed next year? Safestore currently offers customers clean, safe and secure self-storage facilities throughout the UK, where you store summer items without worrying about them coming to any harm. And now the incentive to use Safestore facilities has never been better. Safestore has recently extended their partnership with Tesco which means that Tesco's 15 million active Clubcard users can exchange their Clubcard vouchers for Tokens - which are four times their initial face value – and can be used at any of the Safestore units.

Neil Riding, COO at Safestore, comments: *"We are able to offer customers flexible and cost effective solutions to store their belongings accommodating short term, long term and seasonal needs. One of our top tips is to put anything into storage that you can't see yourself using in the next six months, to keep your home clear and clutter free. Our partnership with Tesco means that that we can extend our service and competitive offers to all Tesco Clubcard holders."*

Information on this partnership and Tesco's Clubcard Rewards scheme can be found at www.safestore.co.uk/tesco or www.tesco.com/clubcard/deals and in Tesco's stores.

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For further information, please contact:

Claire Barry / Lucy Clark

Hudson Sandler

Telephone: 020 7796 4133 or safestore@hudsonsandler.com

Notes to editors:

Safestore:

Safestore is the UK's largest and Europe's second largest self storage provider. Its principal operations are located in the UK, where it has 95 stores including three business centres with a further 22 stores in Europe.

Safestore provides secure self-storage facilities, which is an increasingly attractive solution to the growing storage needs for both business and domestic customers.

Safestore has a strong track record in managing and developing its assets. With over 37,000 customers and a national network Safestore has a thorough understanding of the evolving needs of its customers and a robust operation platform from which to continue to deliver sustained growth.

Safestore Holdings plc is a FTSE All-Share self storage company. www.safestore.com